

NORTH JERSEY CHAIN DIVISION 1242
2ND QUARTER 1995
PROMOTION SCHEDULE

CHAIN	TIMING	PROMOTION	S/R ACCOUNT.
<u>Hess Oil</u> 0353-01-00 0353-02-00 0353-03-00 0353-04-00	April	- Select Lighter VAP Promotion	Set-up display
<u>Home Liquors</u> 1932-00-00	April	- Select Lighter VAP Promotion - Co-Mkt. Prom. T/B/A	Set-up display
<u>A&P Metro</u> 0208-01-01 0208-01-02 0208-01-03 0208-01-04	April 23-May 30	- A&P Bonus Savings Club, Doral \$2.00 Carton Buy- Down	Prebook the following Doral styles prior to/ during pro. FFK, FF1, LK, L1, MLK, ML1, UL1
<u>RxPlace</u> 1153-00-00	April	- Select Lighter VAP Promotion	<u>Drug Marts:</u> Set-up display <u>RxPlace:</u> Place on UPM's

DM	T&O	REP
1224		3, 6, 7, 9, 11, 12, 13
1225		10, 13
1226		1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 13, 14, 15, 16
1229		11, 13
1230		1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

51853 3366